

Towards Cultural Competence: A Conversation for Health Care Managers and Leaders

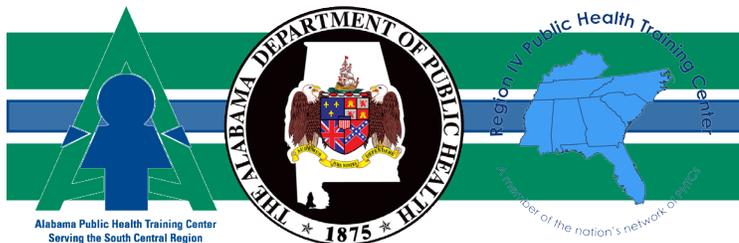
Satellite Conference and Live Webcast

Friday, May 6, 2016 12:00-1:00 p.m. (Central Time)

1:00-2:00 p.m. (Eastern) • 11:00 a.m.-12:00 p.m. (Mountain) • 10:00-11:00 a.m. (Pacific)

According to the Census Bureau, the racial and ethnic minority populations in the US are expected to grow to be more than half of the U.S. population in three decades. Therefore, health care delivery systems must address the health care needs of diverse and multicultural patient populations.

This leadership development session will be presented as a conversation with health care managers and leaders about the need for cultural competency in health care systems, the role of cross-cultural communication strategies; new trends and initiatives to advance cultural competence; cultural competence as a learned set of behaviors; as well as, the fundamentals of self-awareness of attitudes towards other cultures.



PROGRAM OBJECTIVES

1. Understanding how culture shapes patients' health beliefs, experiences and interactions with health care systems.
2. Enhance and increase awareness and sensitivity to cultural diversity in a health care delivery context.
3. Fundamental principles of cultural competence in health and health care.
4. Develop cross-cultural communication strategies to improve patient-provider communication.

FACULTY

Janice B. Ward, MA

Faculty Affairs Manager

Office of the Vice Provost for Student and Faculty Success
University of Alabama at Birmingham

CONFERENCE DETAILS:

Target Audience: Health care managers and leaders in public health and health care organizations across a range of health care settings; primary care providers including physicians, nurse practitioners, and physician assistants; nurses, social workers, health educators working with diverse and multicultural patients

Continuing Education: Nurses 1 hour and social workers 1 hour

**Non-ADPH employees are charged a fee to receive CE Certificates. Additional information can be found at www.adph.org/alphtn*

Registration: www.adph.org/alphtn

Technical Information: To receive complete technical information you must register at www.adph.org/alphtn.

Satellite - Live satellite conference on C band (analog).

Webcast - Watch with RealPlayer or Windows Media Player.

Test your computer with the "test connection link" at www.adph.org/alphtn.

Audio - To listen by phone, call 1-888-557-8511. Enter access code 972-1530 #. Press # again to listen to the conference.

On Demand - Available 2-3 business days after the live broadcast from the On Demand page of our website.

Conference Materials: Posted on our website approximately one week before the program for registered participants.

Conference Details Questions: Call: 334-206-5618 | Email: alphtn@adph.state.al.us

The Alabama Department of Public Health is an approved provider of continuing nursing education by the Alabama State Nurses Association, an accredited approver of continuing nursing education by the American Nurses Credentialing Center's Commission on Accreditation

The Alabama Department of Public Health is an approved provider of continuing social work education by the Alabama Board of Social Work Examiners.

The Alabama-Mississippi Public Health Training Center is a local performance site within the HRSA funded Region IV Public Health Training Center network. The mission of the Region IV Public Health Training Center is to strengthen competence of the current and future public health workforce in HHS Region IV.